

Nikita Buevich

Product / Project manager

Summary

Product / Project Manager with 7+ years of experience in building and scaling digital products — including marketplaces, logistics, fintech, foodtech, and internal operations platforms.

I specialize in working with distributed teams, defining product strategy, aligning stakeholders, and ensuring timely delivery of business value.

Currently focused on international B2B SaaS and operations-heavy products. Open to new remote opportunities — both full-time and part-time (50%).

Based in GMT+4, fluent in English and Russian.

Employment History

Product / Project Manager for Cake It Easy (Foodspace)

August 2022 — present

Cake It Easy is a B2B/B2C food ordering platform operating across Scandinavia. I lead the development of a custom internal platform for order and logistics management, used daily by operations and customer service teams.

- Improve internal efficiency by streamlining order tracking, reducing average support time by ~30%.
- Collaborate with stakeholders to prioritize features based on impact and user feedback.
- Define clear requirements and user flows, which reduced delivery cycle for new features by 25%.
- Maintain the product backlog, align teams on priorities, and coordinate daily with distributed developers and QA engineers.

Product / Project Manager at Devhouse

August 2022 — present

At Devhouse, I lead product and project work for international clients and internal ventures:

- I manage the ongoing development of an internal order and logistics platform for Cake It Easy (Foodspace), a Scandinavian food ordering service, supporting daily operations for B2B clients.

Contacts

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Skills

- Product Management
- Project Management
- Agile Methodologies
- Remote Team Leadership
- UX / UI Thinking
- Jira / Notion / Figma
- Roadmapping
- Stakeholder Management
- User Research

Languages

Russian

English

Education

- Bachelor Degree in Applied Math and Computer Science at Southern Federal University.
September 2009 – June 2013
- Assistant translator in Math and Computer Science at Southern Federal University.
September 2011 – May 2013

- I work with several clients from the US, UK, and Northern Europe, helping shape product direction, define priorities, and ensure smooth delivery.
- I launch and test internal product initiatives — from idea validation and MVP design to early market outreach.
- I collaborate closely with stakeholders, designers, and development teams across time zones, bringing structure, clarity, and user focus to each project.
- I also support Devhouse's product strategy and contribute to new business discussions when needed.

Application Development Manager at Accenture

December 2020 — April 2022 (1 year 5 months)

Led development for a risk assessment and business lending platform for a top-5 Russian bank.

- Built and managed a cross-functional team of 15 (frontend/backend, QA, analysts).
- Implemented agile processes, increasing team velocity by 1.5x within 3 months.
- Delivered MVP to production in 9 months.
- Ensured successful client relationship and project extension.

Product / Project Manager at TradingView

October 2018 – May 2019 (8 months)

Worked on user onboarding and performance optimization for the world's largest social network for traders and investors.

- Increased registration conversion by 22 pp through onboarding flow improvements.
- Boosted visit-to-signup conversion by 18 pp via UX experiments.
- Improved web app performance by 15% through major tech upgrade and refactoring.

Freelance Product Manager

October 2016 – October 2018, August 2019 — December 2020 (3 yrs 4 mo)

Worked on a series of contract-based product and process consulting projects for early-stage startups and scaling digital businesses in logistics, social networking, AI, ecommerce, and fintech domains.

Cargolink – Audit of driver app in logistics

- Implemented analytics stack (Amplitude, GA) and agile processes, increasing delivery efficiency by 1.5x.
- Optimized onboarding flow, improving geo-permission conversion by 33 pp and registration completion by 16 pp.

LPR – Growth strategy for a social network for business owners

- Built and led a full product team, ran over 20 growth experiments, increasing traffic 20x and seeding platform with user content.

Tipser – MVP of a cashless tipping app

- Conducted market and competitor research; validated concept via 70+ interviews and surveys.
- Developed financial model and launched MVP with tested UI/UX.

Graphgrail / MySmartChat – AI-based sales chatbot MVP

- Built frontend architecture, managed a team of 3 developers, and led early customer onboarding.
- Launched MVP in 3 retail stores and supported investor discussions and ICO launch.

AvtoTO – Redesign of leading Russian auto parts platform

- Planned redesign, defined tech architecture, built frontend team, and led UI-kit development.

Web Developer at Vezet Vsem

April 2015 – August 2017 (2 years 4 months)

Worked as a front-end developer in a logistics tech company. Delivered features, improved UX, and contributed to team culture and product decisions.

- Used modern web technologies: JS (ES6), React+Flux, Webpack, HTML, SCSS, BEM.
- Collaborated closely with designers and product team on UI/UX delivery.
- Participated in product planning, prioritization, and customer feedback analysis.
- Mentored junior developers and conducted code reviews.